



In short, we are...

The "SDRA"

Have you joined yet?

**Do you live or cottage in the Skootamatta, Sheldrake or Pringle Lake area?
Are you a member of the SDRA? If not, maybe you should be!**

WHO ARE WE?

We are your Lake Association, a not-for-profit association incorporated in the Province of Ontario in 1983.

Our President, Executive, and Directors are all volunteers who give their time to represent the interests of property owners on or adjacent to our lakes. Our Board members bring a wealth of experience from diverse backgrounds to benefit our association. They come together and donate their time aligned through a shared passion for our lakes!

In addition, we are supported by a capable team of volunteers who make our activities happen. We are always looking for volunteers and Board members so please let us know if you can help. You can volunteer on our website - so please **GET INVOLVED!**

WHAT DO WE DO?

We work to advance the interests of our members - **WE WORK FOR YOU!** Whether it is representing our members on issues which impact our lake, taking an active part in the community, organizing events, monitoring lake water quality, keeping you up to date on information or facilitating communication channels between members - your SDRA is the driving force.

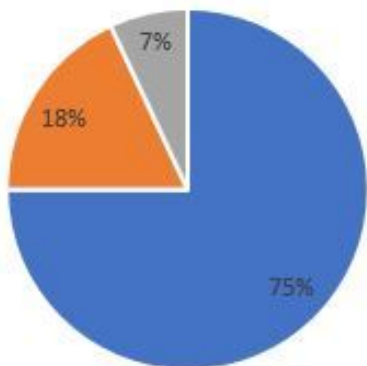
HOW CAN YOU JOIN?

Membership is open to all property owners on, or adjacent to, Skootamatta, Sheldrake, and Pringle Lakes.

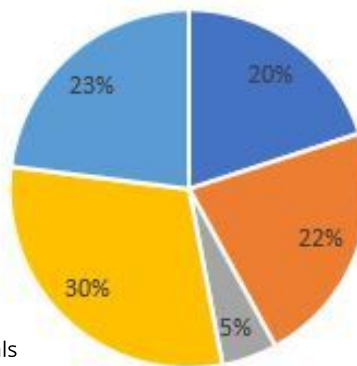
BECOMING A MEMBER IS EASY!

Membership fees are renewed annually, normally at the start of the summer season, but you can join at any time of the year. You can find information on how to join on our website: **www.skootamatta.ca/membership/**. You can join and pay your membership on-line. In addition, our members also appreciate the chance to contribute to our local community with a food bank donation, and /or to contribute to our annual fireworks extravaganza. It's a tradition, as we close out a fantastic summer on the lake!

HOW YOUR MEMBERSHIP FEES ARE USED



Percentages based on 2019 financials



How are we funded?

■ Membership Dues ■ Advertising ■ Boat Launch

Where is it spent?

■ Member Events ■ Administrative Costs ■ Community Donations
■ Communications ■ Lake Stewardship

Our revenue comes primarily from our membership dues (75%), but is supplemented nicely by our advertising supporters in the community (18%). You can find our advertisers on our website, so please support our local businesses! The balance of revenue (7%) comes from our Trails End Boat Launch contributions.

Each year, the SDRA Board allocates spending for the upcoming year in order to use your dollars wisely. A full half of the SDRA revenue is spent on member events and

communication (50%). Member events include things like our annual Lake Festival, Annual General Meeting and the end of season Fireworks extravaganza. Communications include our Newsletter and website support, as an example. Lake Stewardship (23%) includes programs such as the monitoring, testing and preservation of our lake water quality. Administrative costs make up 22% of our spending, the bulk of which is insurance. Last but not least, we give 5% of our revenue back to our local community as a charitable donation.

WHY JOIN THE SDRA?

Member benefits are plentiful indeed! You are part of a thriving lake association that keeps you up-to-date on issues that are important to you. We keep you informed via a number of methods which include FaceBook, Instagram, the website and SDRA "POPs" email updates.

Did you know, that as a member of the SDRA you are also a member of FOCA (Federation of Ontario Cottagers' Associations)? The benefits of FOCA membership, in addition to a wealth of resources relevant to cottagers, include discounts on items ranging from insurance to Cottage Life magazine subscriptions. For more information be sure to check out:

<https://foca.on.ca/member-services/benefits/>

As a SDRA member, you get to show off your photography skills with our annual Photo Contest or amaze us with your crystal ball predictions in the annual Great Canadian Skootamatta Ice Contest. Summer events such as the Lake Festival, Ron and Esther's SDRA Potluck, the AGM, Canada Day Boat Parade and the end of season Fireworks are all part of our SDRA lake events. These events are the very fabric that builds unforgettable cottage memories for you and your family. **JOIN US NOW - SEE YOU AT THE LAKE!**

